

**Lenawee Suicide Prevention Coalition
LOGIC MODEL 2017 – 2022**

MISSION: *The Lenawee Suicide Prevention Task Force will reduce the incidence of suicide in Lenawee County through collaborative planning, program development, community action, and public education.*

Theory of Change

When a community comes together and implements multiple strategies to address the causes of a suicide in a comprehensive way, individuals will be less likely to attempt/ die by suicide.

Goal #1: Reduce the incidence of suicide in Lenawee County.

Goal #2: Reduce the incidence of suicide attempts among youth in Lenawee County.

Problem Statement			Strategies	Activities	Short-term Process Outcome(s)	Responsibility & Resource(s)	Objectives	
Problem & Data	But Why?	But Why Here?					Intermediate	Long-term
<p><i>People in Lenawee County are committing suicide.</i></p> <p>DATA</p> <p><i>Suicide Rates:</i> 2016: 18 2015: 6</p>	<p><i>People are not accessing the mental health services that they need.</i></p> <p><i>People associate shame with depression and mental illness.</i></p>	<p><i>People don't know where to go for support.</i></p> <p><i>Lack of early intervention/ early diagnosis.</i></p> <p><i>There is a stigma associated with depression and mental illness that leads to not talking about it or addressing it (isolation.)</i></p>	<p>SCHOOLS:</p> <ol style="list-style-type: none"> Educate all educators and school staff on how to recognize the signs, what to do, and what are the available resources. All schools will implement a protocol on how to support youth who demonstrate signs for schools to adopt. <p>PARENTS:</p> <ol style="list-style-type: none"> Provide regular information to parents on the signs of depression and mental illness, talking points, what to do, and available resources. 	<p>SCHOOLS:</p> <p>Provide toolkits (power point training, talking points, handouts, and Elephant Campaign) to all Districts.</p> <p>Provide a protocol for schools.</p> <p>Provide annual professional develop training.</p> <p>PARENTS:</p> <p>Develop a media tool kit for schools to include the development of a website; social media posts, PSA's that can be used on Honeywell and at sporting events, etc.)</p>	<p><i>Knowledge/ Awareness/ Attitudes</i></p> <p><i>Teachers/youth/ parents/ community</i></p> <p>DATA:</p> <ul style="list-style-type: none"> <i>Schools with protocols</i> <i>Staff trained</i> <i>Youth trained Safe talk</i> <i>Campaigns</i> <i>Resources available</i> 	<p><i>Jennifer (toolkits)</i></p> <p><i>Amanda (website and content)</i></p>	<p><i>By 2020, individuals will demonstrate improved access to supportive services.</i></p> <p>DATA: <i>Utilization of school programs</i></p> <p><i>ACCESS to services via CMH</i></p>	<p><i>By 2022, the incidence of suicide in Lenawee County will decrease 50% from 2016.</i></p> <p>DATA: <i>Number of suicides</i></p> <p><i>By 2022, the incidence of youth suicide attempt will decrease 50% from 2015/2016 data.</i></p> <p>DATA: <i>Number of youth suicide attempts.</i></p> <p><i>Number of youth suicide attempts resulting in medical care.</i></p>

<p>Young people in Lenawee County are attempting suicide.</p> <p>DATA(2015/2016 MiPHY)</p> <p>Seriously Considered Suicide: 23.8% 7th graders 21.2% 9th graders 21.2% 11th graders</p> <p>Has made a plan to commit suicide: 15.7% 7th graders 17.3% 9th graders 17.6% 11th graders</p> <p>Has attempted suicide: 8.6% 7th graders 9.6% 9th graders 8.7% 11th graders</p> <p>Suicide attempt that resulted in medical treatment in the last 12 months: 3.2% 7th graders 2.2% 9th graders 3.9% 11th graders</p>	<p>Youth with depression and mental illness are not being diagnosed and receiving support.</p> <p>Youth lack coping skills.</p>	<p>Parents, educators and youth are unable to recognize the signs of depression and mental illness.</p> <p>People don't know where to go for support.</p> <p>Educators do not have the tools to provide early interventions.</p> <p>Youth are under a lot of pressure to perform.</p> <p>No programming to develop coping skills.</p> <p>There is a stigma associated with depression and mental illness that leads to isolation.</p>	<p>COMMUNITY:</p> <p>4. Educate the community on the signs of depression and mental illness, what to do/say, and the availability of resources.</p> <p>5. Promote a culture that de-stigmatizes depression and mental illness.</p> <p>YOUTH:</p> <p>6. Engage youth in leadership to increase knowledge, change attitudes, develop resources and change behaviors amongst their peers.</p>	<p>COMMUNITY: Provide quarterly community trainings including Safe talk and Trauma Informed Communities.</p> <p>Develop a website with information.</p> <p>Develop a Media plan to promote the Elephant Campaign (ads, billboards, radio, walks, social media – PSA's)</p> <p>YOUTH: Run Elephant Campaigns in all MS's and HS's (incorporate coping skills.)</p> <p>Run Why I Matter Campaigns in all MS's and HS's (incorporate coping skills.)</p>		<p>Kay (trainings)</p> <p>Amanda (website and PSA – ISD)</p> <p>Jennifer</p>	<p>By 2020, youth will demonstrate improved coping by a reduction in the contemplation and planning of suicide by 50% from 2015.</p> <p>DATA: Number of youth who have seriously considered suicide.</p> <p>Number of youth who have made a plan to commit suicide.</p>	
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Goal #3: Community Education on Suicide

Problem Statement			Strategies	Activities	Short-term Process Outcome(s)	Responsibility & Resource(s)	Objectives	
Problem & Data	But Why?	But Why Here?					Intermediate	Long-term
<p>People in Lenawee County are dieing by suicide.</p> <p>DATA</p> <p>Suicide Rates: 2016: 18 2015: 6</p>	<p>People are not accessing the mental health services that they need.</p>	<p>People don't know where to go for support.</p> <p>Lack of early intervention/ early diagnosis.</p>	<p>COMMUNITY:</p> <p>7. Educate the community on the signs of depression and mental illness, what to do/say, and the availability of resources.</p>	<p>COMMUNITY:</p> <p>Provide quarterly community trainings including Safe talk and Trauma Informed Communities.</p> <p>Develop a website with information.</p>	<p>Knowledge/ Awareness/ Attitudes</p> <ul style="list-style-type: none"> • 	<p>Kay (trainings)</p>	<p>By 2020, individuals will demonstrate improved access to supportive services.</p> <p>DATA:</p> <p>ACCESS to services via CMH</p>	<p>By 2022, the incidence of suicide in Lenawee County will decrease 50% from 2016.</p>
<p>People in Lenawee County are attempting suicide.</p> <p>Seriously Considered Suicide:</p>	<p>People associate shame with depression and mental illness.</p>	<p>There is a stigma associated with depression and mental illness that leads to not talking about it or addressing it (isolation.)</p>	<p>8. Promote a culture that de-stigmatizes depression and mental illness.</p>	<p>Develop a Media plan to promote the Elephant Campaign (ads, billboards, radio, walks, social media – PSA's)</p> <p>Support other organizations who are working for suicide prevention</p>			<p>5.</p>	