

**Transportation Task Force  
Meeting Minutes  
July 28, 2021**

**Meeting called to order at 10:01 am.**

**Approval of Agenda/Minutes**

A motion to approve the June 2021 Minutes was made by Chris Miller and supported by John Haught. The Minutes were approved as presented.

A motion to approve the July 2021 Meeting Agenda was made by Chris Miller and supported by Nancy Bishop. The agenda was approved as presented.

**Housekeeping**

Signed MOU's needed – currently only have a handful returned. The MOU allows for voting rights – please send them to Misty Shulters or Misty Pope.

**Mobility Manager Update**

Misty Pope, Mobility Manager reported that MDOT has reached out regarding our focus for the position. The grant that Misty's position is funded with is designed to provide transportation connections to callers through the hotline and that must be our focus if we are to be considered for future funding. Effective immediately, a flyer with the mobility manager hotline will be pushed out to all known channels, networks and distribution lists. We have to show an increase in ridership, which can be done by sending all transportation needed calls to the hotline. Misty will then connect riders with the best available service for their need.

There are some dollars for advertising of the mobility manager hotline. Ideas were thrown out for possible options; radio advertising, live-remote, MDOT dispatching, employers, Lenawee Now webpage, pens, tablecloth for events, text-messaging using geo-coding, etc – Misty Pope will research costs and follow-up with the task force.

One click/one call grant opportunity was brought up. It was a good suggestion but we may not be in a place to apply for this as long-term plan are to transition the fiduciary responsibility to an organization that has transit experience.

**Transportation Task Force logo**

Conversation was had around creating a logo for the task force. No one at the meeting volunteered to design, but a few ideas were discussed. Chris Miller was going to reach out to his post-secondary colleagues to see if any of their students wanted to try to design something. Need logo by 8/25 for advertising purposes.

**Transportation Sub-committee report**

Shuttle pilot: starts 8/5 and 2-1-1 has helped with the logo input. The run will stop at theaters, downtowns of both Adrian and Tecumseh, as well as the hospital. Chris will send the route plans via email, no flyer has been created for the project as of yet.

### **Agency updates related to transportation**

Lenawee Trans/Dial a Ride: Kate Daisher has joined the county as the new Transportation Coordinator. Her contact information is: [cdaisher@adrianmi.gov](mailto:cdaisher@adrianmi.gov)

Lenawee Now to take lead on Summit planning for transportation needs of employers. This will remain on the 'task' list for the task force as a pending project.

**The meeting adjourned at 10:56 am.**

*Minutes respectfully submitted by Misty Shulters*