Monthly Meeting

June 25, 2018   3:00 PM   LCMHA

MINUTES

Jackie Bradley - CMH         Holly Terrill - community
Judy Ackley – CMH board, business owner  Jennifer Morgan – Tec. School S.W.
Barb Randolph – Community organizer  Kay Ross - CMH
Karen Gendreau – Ann Arbor VA

Action Plan

• Presentation of Toolkit to Superintendents – Jennifer and Kay felt the presentation went well. Five of the seven superintendents signed the MOU there. Others reported they would mail it in.
• Community Involvement – Will start to discuss how to get the community involved in our work group. Karen G, Suicide Prevention Coordinator, from the Ann Arbor VA joined us this meeting as well as Judy Ackley and Holly Terrill. We will be taking the next couple of meetings to decide how/when our meeting will be so that everyone can attend and we get the best possible representation.
• Other Action Plan updates
  o the budget for our workgroup needs to be presented to the Lenawee CMH Board at the July meeting. Kay will need to have it to Kathryn Szewczuk, Exe. Director, 6/26/18. Reviewed the budget and approved. We are asking for $12,800.00
  o website – we have approval to pay for the domain name for our website. Jackie will start working on it. She feels she can have it up and running within 20 working hours. Going live for site will be August 1, if not earlier.

Tool Kit workgroup report

• Update – Jennifer would like to look it over one more time before calling it complete and ready to be uploaded to our website, once website is live.
Resource/Budget Outline
- Budget was finalized. Asking for $12,800.00

Advertising
- Billboard – it’s up on Beecher St, by the Humane Society
- Cinema – drafting an ad for the Cinema currently. Kay will email proof once she receives it.
- Radio –  
  o Q-95 will be running this ad for all of July. Suicide is caused by disconnection and isolation. If you are worried about someone attempting suicide, let them know you are concerned, ask them directly if they are thinking about death. Help them find resources in the community. Suicide is a preventable death, and most do not want to die, they want the pain to end. Let’s start talking about the Elephant in the Room – Suicide. Contact LCMHA Customer Services for more info at 263-8905

Other
- Committee discussed how to get veterans on board. Some suggestions were to have posters available for different Veteran organizations like the VFW, American Legion etc. Karen stated she had brochures, swag etc available to her. Holly knows several veterans. She will inquire if any would like to attend meetings.
- Another suggestion – member saw “painted rocks” that were done for some event an organization was supporting. Our committee thought our purple elephant would be a good item to have as representation of our efforts.

Review of Next Steps/Assignments
- Making Strides Walk – Barb will contact Megan as Kay does not have her email.
- Working on community partners ie. veterans, youth, other organizations

Meeting Schedule – Next meeting; July 18, 2018 3:00 pm CMH Training Room