

One Lenawee is...a collaboration of concerned people dedicated to the **Vision of making Lenawee County a Great Place to live, work, learn, worship, play, and invest.**

We bring attention and action to important community issues.

Uniting and Connecting partners and committed people, we identify, support, and develop initiatives and projects that optimize community resources to **The Vision.**



- 2020 Objectives**
- * **Continue to work on the seven Focus Areas**
 - * **New priorities:**
 - **Public Transportation**
 - **Active Transportation, including land and river trails, parks, & recreation**
 - **Assess what One Lenawee can do to help those most affected by the covid recession**

Steering Committee Notes

May 21, 2020

Zoom Meeting

Present: Joe Williams, Don Taylor, Chris Miller, Jackie Bradley, Dave Maxwell, Tim Robinson, Lynne Punnett, Sue Lewis, Randy Yagiela, Troy Bevier, Mark Haag

One Lenawee Strategic Vision:

Public Transportation – Motorized

- Dave and Don will be joining the existing Transportation Task Force with fellow OL members, Jackie and Chris. They will be meeting again in June. Chris reached out to a tech firm in California and will be possibly partnering with them in applying for grants. First Transit also works with this same tech firm. The match with this type of grant may be very difficult to get.

Public Transportation – Non-motorized (active)

- Connecting Lenawee will continue to work on this. They met with local government officials in March. They may want to create a “network” to include municipalities and various government entities to move this forward. This will be important if we ever go north into the University Region. Our biggest challenge is getting people to cooperate, especially at the Board of Trustee level. We’re still having problems with expanding the Kiwanis Trail and securing easement agreements. Joe made the motion to add non-motorized public transportation to our OL strategic plan. Don seconded. Unanimously approved.

Community Capital:

- Chris gave a presentation on Community Capital which is investment crowd funding. Michigan recently passed a law to do this. Essentially, it uses new existing state and federal laws that provide a mechanism for any Michigan resident to become an investor in any Michigan business. It’s a model called a revenue share, where the investors loan money to the business raising funds. Chris is involved in this on a national level. Legislation is in process in Michigan to give accredited and non-accredited lenders an incentive (tax cut) to invest in Michigan businesses. Chris continued to discuss Public Spaces Community Places and Match on Main to bring state match to businesses. Joe is looking to financial

institutions to help create a local investment fund for small businesses especially due to COVID-19.

- Joe made a motion for One Lenawee to adopt the tenets of Community Capital and add it to the OL strategic plan. Don seconded. Unanimously approved.
- This is actually a system to bring capital to our community in a powerful way taking into consideration the match to double our money.

Communication:

- Telegram articles – Matt and Chris will write the next article (probably for June) regarding local businesses. Marty will write the July article on the county perspective in coming out of Covid-19.
- WLEN – OL will be on June 20th to discuss what OL is adopting as objectives in 2020 and beyond. Possible guests include Chris, Don, Joe, Dave.
- Regarding impact stories for Visit Lenawee – no report.

Priority Groups:

Cradle to Career – Mark reported that the group has not met since the shutdown began. LISD will continue to fund C2C. They will be evaluating their outcomes post-COVID. Lenawee superintendents are working on what schools will look like in the fall. Most of their existing outcomes remained flat pre-COVID. LCAN will be no more starting in June because the thought was this work could be accomplished by already existing groups. Mark shared that they probably would not start the school year with 100% of the students in attendance. Most likely there will be a hybrid model to include online and in-person. The worst-case scenario would be all online.

Entrepreneurship – Tim has two new interns working with him via zoom.

Arts/Placemaking – Don reported that Art-a-licious is canceled. He's working on a grant for next year and what to do with the money he received for this year because he must show a match of \$7,500.

Workforce Development/Talent - Randy reported that Lenawee Now is applying for ADA Recovery funding of about \$1,000,000. They will be working with the Detroit region focusing on quality of life issues. He asked for a letter of support. Randy will draft the letter and Dave will put it on OL letterhead. Randy said we need to create a technical assistance process to help our area businesses.

Next meeting date: Thursday, June 18, 7:30 a.m. by zoom.

Facilitator – Don