Steering Committee Notes  
July 18, 2019

**Present:** Joe Williams, Dave Maxwell, Marty Marshall, Randy Yagiela, Tim Robinson, Sue Lewis, Don Taylor, Mark Haag, Lynne Punnett, Chris Miller

**Strategic Plan:**
Everyone must update their priority group’s information. Send the information to Joe at Joseph.Williams@oldnational.com. He will make sure it gets posted to the county web site.

Regarding which priority areas can be combined, restructured, or renamed...It was recommended, and all agreed, to add the word “Community” to the Health and Safety group. It is oftentimes very important to use certain words especially when it comes to applying for grants.

**Continuation of discussion on how to make our meetings more useful:**
- Report anything NEW, also when your group meets. Report looking FORWARD, not just what your group is currently doing.
- It is important to have a representative from each group at the meetings, even if the leader first identified can’t make it. Joe agreed to talk with Justin to get him involved.
- The suggestion was made to go to every other month, but then if you miss a month it creates a large gap in participation.
- We need to look at each group and identify what is not working and concentrate on that as our first action step. Our second step is to look beyond these priority groups and discuss our responsibilities after that.
- We as the Steering Committee need to pay attention to the priority groups to ensure they are working on their action steps.

**Communication:**
The following is the Daily Telegram article schedule for the next few months:
July – Sue – has been submitted
August – Tim
September – Chris with a focus on Planewave
October – Jackie

Going forward Dave and Lynne will provide a 2-3 sentence standard opening for all articles.

WLEN – Tim and Randy would like to discuss the Marshall Plan soon...possibly in August.

One Lenawee Logo – any next step? Who owns it? Probably Marketing and Joe will check with Justin.

**Connecting Lenawee** - There is a meeting scheduled 7/18/19 to discuss a community plan to coordinate the various existing plans. The county has updated their 5 year plan. The other component to Connecting Lenawee is the River Raisin. They are currently working on launches and possibly a trail next to one section of the river.

**Succession Plan:**
We need to consider the Leadership Lenawee class. Bill Kenyon may be able to help with this.

**Other:**
Dave invited Matt Swartzlander the new E.D. of the Adrian Chamber to join this group. He may not be able to attend for a couple of months until he gets settled into his new position.

Lenawee Now: Randy reported they are trying to connect Riga with Ottawa Lake. A grant has been submitted to upgrade the Adrian Blissfield railroad and more locomotives to reduce freight time from Ft. Wayne to Toledo.

**Next meeting date:** Thursday August 15th at 7:30 a.m. at the William Ross building.
Facilitator – Joe Williams.