One Lenawee is a collaboration of concerned people dedicated to the Vision of making Lenawee County a Great Place to live, work, learn, worship, play, and invest.

We bring attention and action to important community issues.

Uniting and Connecting partners and committed people, we identify, support, and develop initiatives and projects that optimize community resources to The Vision.

Steering Committee Notes
December 18, 2018 at 7:30 AM
LISD, William Ross Building

Present:
Chris Miller, Mark Haag, Jackie Bradley, Dave Maxwell, Lynne Punnett, Don Taylor, Joe Williams, and Randy Yagiela

Strategic Plan:
Joe shared Eric’s summary report to the group via email. Please provide feedback to Joe and he will pass it on to Eric.

Priority Areas Reports:

Collaboration and Communication: Dave suggested that maybe the quarterly reporting process is not working since not all priority groups are participating. He requested that all priority groups use the same form when reporting. The Infrastructure priority group has never reported even though there are good things going on. Joe will connect with Dan to see if we can help with reporting out. Monthly articles in the Telegram are off to a good start and the schedule is complete through May 2019. In October our guest appearances started on WLEN. Don will help with scheduling One Lenawee quarterly on Viewpoint starting in January. Dave will talk with Doug Spade about getting on WABJ.

Our new logo – the project is complete, but we need to find out who has the electronic file and the documents. In 2019 we’ll need to decide if we want to use social media. We’re currently on Lenawee Now’s website but we’re not keeping it current. We are also on the County’s website. It was discussed where our monthly information should be posted with no final decision made.

Cradle to Career: No formal report was available; however, Mark shared that C2C must decide what their role is and is it just to report data? Their data points have been stable and not showing
much progress. Measurements are in place, but they may need refinement. Mark wants to see the C2C group as one that collaborates with others in the community.

**Lifestyle Choices:** Sue reported on one of this group’s goals, the work of the Opioid Task Force. There are three work groups in the task force, 1. Prevention, 2. Treatment, Recovery and Medical, and 3. Public Safety. All three groups have met, established their priorities, and developed their first quarter action steps.

- Prevention priorities:
  1. Improve the capacity for early identification and referral for substance abuse services for Lenawee County youth.
  2. Establish an initiative for Hospice to dispose of medications.

- Treatment, Recovery and Medical priorities:
  1. Re-entry services for individuals re-entering the community due to jail release, hospital/ER discharge, and in-patient treatment discharge.
  2. Increase access to Medication Assisted Treatment (MAT) and Addiction Detoxification Services.

- Public Safety priorities:
  1. Establish MAT in the jail.
  2. Increase access to peer recovery services.

First step from October through January is data gathering. Lenawee Health Network is currently working on a HRSA (Health Resources and Services Administration) grant with a focus on Treatment and Recovery and if awarded the grant they will build capacity with a focus on this area.

**Kiwanis Trail:** Meetings with residents went fairly well. They decided to put signage on the trail alerting those on the trail they are entering a residential area. Survey work is almost complete. Artist rendering is in process. The DNR grant is coming into play and we’re running out of time. New signage is going in around Madison School and there is a new structure at the trailhead on S. Main street. Signage will go up along with landscaping after the first of the year at this site.

**Other:** Construction of a walking bridge is being discussed from the Tech Center to the Adrian Center for the Arts. There is also talk of a tunnel under S. Main near Wendy’s.

Please identify your 2019 goals for your priority area.

Randy’s Align project will work under the priority area of Workforce Development.

In-patient Mental Health – this is still an issue and it is difficult to define the problem and get a handle on what is available to Lenawee County residents. Thank you, Jackie for your efforts in working with the various workgroups tackling this problem.

**Next meeting – January 15, 2019 at 7:30 a.m. at the William Ross building. Facilitator – Dave**

The following priority groups will report:

- Marketing and promotion
- Entrepreneurship
Lenawee Vision - 2018 Objectives

Our Vision is to make Lenawee County a Great Place to live, work, learn, worship, play and invest.

We do that through a grass-roots Strategic Planning process that identifies community needs & wants, community resources, appropriate leadership, and potential collaborations.

Our purpose is to unite and connect community partners who will develop initiatives and projects that optimize community resources toward that vision.

Overall Objectives

* Strategic Vision and Action Plan for Lenawee – publish and communicate; nine strands (focus groups) working on at least two short-term objectives
* Branding Lenawee – agreed logo
* Non-motorized Transportation Plan – fund completion of the Kiwanis Trail to Tecumseh
* OL-Organization structure & succession plan

Individual Strand Objectives /Actions

Cradle to Career
1. Increase support to students experiencing trauma and/or prone to absenteeism
2. Increase efforts in every district to increase student engagement through learner centered programming

Lenawee Health Network
1. Form an Opiod Task Force to focus on reducing opiod addiction and abuse in Lenawee County
2. Increase stakeholder awareness of the growing need to improve the quality of life for seniors, engaging them in planning solutions.

Marketing
1. Develop a Logo and "brand" for Lenawee Vision
2. Research / Analytics of local residents as to their interests, to assist marketing campaigns

Collaboration and Communication
1. Develop a Communication Plan that includes all forms of media, for communicating the value and impact of collaborative efforts
2. Develop a plan for engaging communities/organizations in collaborative efforts

Entrepreneurial
1. Conduct an entrepreneur asset map of Lenawee County
2. Understand and communicate these assets

Workforce Development /Talent
1. Produce, disseminate, and update an asset map
2. Create an easy to understand resource – helix – for educational outreach that outlines career pathways available in Lenawee County

Placemaking
1. Increase participation in the Arts by providing exposure and access to youth and underserved people
2. Promote outdoor recreation destinations and parks in Lenawee County

Infrastructure
1. Implement a Capital Improvement education program for elected and appointed officials, for Capital Improvement Planning, and how to do it for smaller jurisdictions with limited staff.
2. Map what areas of the county are currently serviced by broadband internet; provide additional public information on service areas and options for expanding and/or promoting existing network for economic development.
Community Services
1. Enable and support a resilient and trauma-informed community (that is, working on ways to identify and help people of all ages who have experienced above-normal traumatic life experiences).