Present: Don Taylor, Jackie Bradley, Dave Maxwell, Lynne Punnett, and Marty Marshall, Joe Williams, Chris Miller

Strategic Plan:
All priority groups have sent their information to Eric.

Priority area quarterly reports:

Marketing and Promotion
We reviewed the proposed logo for One Lenawee. Comments regarding the farmer in the foreground and the lack of any reference to art will be taken back to Justin Gifford and Haley Rising. Overall, we are very pleased with both design and tag line.

Entrepreneurship
Chris updated us on several entrepreneurial initiatives. The most current is Launch Lenawee beginning in October at The Armory, when a class of 7-8 participants has begun classes in Fast Trac conducted by Gary Clemetson from Lenawee Now. Concurrently, training for Primary Mentors is being conducted.

Workplace/Talent
The current project is Align Lenawee. Its goal is to create a talent supply chain in Lenawee County for high-demand, high-pay careers. Partners include LISD, Lenawee Now, various businesses, all k-12 schools, Siena Heights, Adrian College, Jackson College, Michigan Works!, and One Lenawee. A first-round request to be considered for funding, written by Randy Yagiela from Lenawee Now, was made to the Michigan Department of Talent and Economic Development, under the so-called Marshall Plan. (Since then, we learned that we were not selected to move forward; however, many concepts of the proposal can and hopefully will be implemented.) Suggestion that someone from Industry be invited to a meeting to discuss employment needs; perhaps one of the companies in the Align Lenawee partnership.

Collaboration and Communication – Dave Maxwell
The focus of this priority group is on developing a communication plan. Dave reported that he has met with the new editor of The Daily Telegram, Ray Kisonis, submitted our first article, and taped an interview for their website. Two follow-ups later, and no article published.
Dave reported that the process of the nine priority groups submitting quarterly updates for the Communications Committee to summarize is not working. Following discussion, we agreed that perhaps a better process is to present 5 minutes at the quarterly legislative dinner on two or three topics. We'll try this idea out, beginning in November.

Talked about a website and facebook for One Lenawee, once we have a final logo. Choices include County and Visit Lenawee. (Ray Kisonis had volunteered LenConnect, but have heard nothing back from him on this).

**Kiwanis Trail and Related**
- Marty reported that there will be a meeting with the property owners on Raisin Center Hwy. on November 15 at the Raisin Center Golf Club, to present options for extending the trail mainly on Road Commission right-of-way.
- Trailhead structure/signage has been approved for the S. Main St. entrance; hope to complete in November.
- Promedica submitted a grant request under the Michigan Health and Wellness 4X4Plan, which would have made some funding available for the Kiwanis Trail and signage; but we just learned that our request was denied. However, another health grant for $35,000 may be possible.
- Project Rising Tide for Adrian may include, among other things, a bridge over M 50 at Curtis Rd.

**Next meeting – December 18, 2018 at 7:30 a.m. at the William Ross building. Facilitator – Joe Williams**

**The following priority groups will report:**
1. Placemaking/Arts
2. Infrastructure
3. Community Services