

One Lenawee is: ...a

collaboration of concerned people dedicated to The Vision of making Lenawee County a Great Place to live, work, learn, worship, play and invest.

We bring attention and action to important community issues.

Uniting and Connecting partners and committed people, we identify, support, and develop initiatives and projects that optimize community resources toward The Vision.



<http://www.lenaweenow.org/lenawee-living/>

e-mail – onelenawee@gmail.com

**Steering Committee Notes
December 19, 2017 7:30 a.m.
LISD Ross Bldg.**

2017 GOALS

- * Strategic Plan for Lenawee County
- * County Administration- support their actions to increase economic development.
- * Implement Non-motorized Transportation Plan esp. extending Kiwanis Trail to Tecumseh. Begin implementing the River Raisin Restoration Project
- * Support and explore new and existing Quality of Life efforts by county organizations and individuals.
- * In conjunction with county economic development organizations and individuals, identify complementary activities where One Lenawee energies can add value.
- * OL-Org. structure & continuity
- * Promote Lenawee (Lenawee Brand?)

Present:

Dave Maxwell, Dan Swallow, Chris Miller, Sue Lewis, Joe Williams, Ann Knisel, Lynne Punnett, and Stacy Gamel

Welcome: Stacy Gamel, Director of the Boys and Girls Club of Lenawee

• **Strategic Planning – Priority Area Review**

Eric is trying to get all the areas to use the forms he distributed earlier for our Plan of Action, Planning Chart, and Measurement Plan. Please submit your completed forms by email to Diane Skeels by January 31st.

Placemaking Entrepreneurship, and Workforce Development – Chris reported on these three priority areas. Placemaking is concentrating on who will execute the action plan. They are trying to identify who will be able to do this and then invite them to the table. Attendance is still strong but the members keep changing. Some of the groups that may be charged with caring out the plan may still need to be formed.

Collaboration & Communication – Dave reported that this group has received great cooperation from WLEN and the Daily Telegram. They are in the process of developing a communication plan with help from Julie Koehn(WLEN) and John Elchert from the Daily Telegram. They are working on a logo. Dave and Lynne will head up the Engagement Committee in an effort to engage more people regardless of age or ethnicity. They may need to take their meeting to one of their meetings to find out “how” they want to be communicated with.

Promotion/Marketing – No report.

Infrastructure – Dan reported they have had good attendance. The important areas that they have identified are:

1. Telecommunication
2. Roads, especially educating the community on funding
3. Non-motorized transportation and how to connect with the existing trail
4. Public transportation – repository of what exists
5. Water/sanitary sewer
6. Electricity/Natural Gas
7. How to get information out to people especially the townships

They will need to lean on county, townships, and road commission, etc. to build capacity.

Lifestyle Choices – Sue reported the most recent developments from the Lenawee Health Network (LHN) Leadership team as it relates to this priority area. The results from the 2017 County Health Assessment will be shared with us in the near future and we'll be looking at how to tie those results into our Lifestyle Choices goals. An Opiate task force is currently being formed.

- **Strand Reports**

Connecting Lenawee – Dave reported they received the MDNR grant for \$300,000, but still need to secure the match. Signage will be going up on the Maple Ave. entrance to the Kiwanis Trail.

Cradle to Career – Nate is concerned about all the meetings and how he can downsize. Ann has been somewhat removed recently but plans to still be on the One Lenawee Steering Committee.

Other

- Ann will take the lead on scheduling times with WLEN to get an update out to the community on the seven priority areas.
- The Daily Telegram is also allowing us to submit a monthly column focused on the work of One Lenawee and the County Strategic Plan.
- Lynne reminded everyone that we need to take this information to the people, not to expect them to come to us.
- At our next meeting Joe would like us to bullet point items to establish our Vision for One Lenawee. Don't forget to acknowledge milestones.
- Stacy sees the Boys and Girls Club fitting into many of the seven priority areas with their city and rural presence.

Next meeting – January 16, 2018 at 7:30 a.m. at the William Ross building. Don Taylor will be the facilitator for this meeting.