one) lenawee

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Steering Committee Notes
May 17, 2016
Lenawee Now
5285 W US 223

2016 GOALS
* **Strategic Plan for Lenawee County**
* **County Administration-** support their actions to increase economic development.
* **Implement Non-motorized Transportation Plan esp.** extending Kiwanis Trail to Tecumseh. Begin implementing the River Raisin Restoration Project
* **Support and explore new and existing Quality of Life efforts by county organizations and individuals.**
* **In conjunction with county economic development organizations and individuals, identify complementary activities where One Lenawee energies can add value.**
* **OL-Org. structure & continuity**
* **Promote Lenawee (Lenawee Brand?)**

Present: Dave Maxwell, Kim Murphy, Marty Marshall, Sue Lewis, Chris Miller, Gauge Aebersold, Don Taylor, Steve May, Tim Robinson, Michelle Hutchison, Mike Masters, and Justin Gifford

1. **Welcome**

2. **Goals for 2016 – review of 2015 goals**
   - **Strategic Plan for Lenawee County** – Dave and Joe approached One Lenawee and asked if they would be the backbone organization for One Lenawee. The steering committee discussed the pros and cons of such a decision. One potential problem that was voiced was if One Lenawee took a political stand contrary to a position that Lenawee Now may take on an issue. Marty had major concerns because county commissioners are not all in favor of One Lenawee. All agreed that we will wait until the development of the county strategic plan to make our decision. The press release regarding the development of the county strategic plan was presented to the county commissioners. Most were in favor.

   - **Review of spreadsheet** – Please send all current information to Dave who will combine onto one spreadsheet and then send on to Joe and Diane Skeels. Try to make this happen in the next two weeks.

   - **Non-motorized Master Plan** – Don, Dave, and Dave Siler looked at all crossing points throughout the county for Connecting Lenawee signage. Adrian Kiwanis will take care of the trailhead signage. The challenge still remains as to who will sign contracts for easement. It looks like it will most likely be Raisin Township.

     River Raisin – Steve said he has no recent update. He is working with AmeriCorps and the Watershed Council. He is planning a community stakeholders meeting and stressed the importance of including the entire county.

- **Branding** – In an effort to harmonize, we need to be cognizant of all the other entities doing the same thing when it comes to branding. This hopefully will come out of the strategic plan.

3. **Other announcements –** On May 12th Lenawee CMH sponsored a community wide in-service on Project Lazarus. Fred Brason, CEO of Project Lazarus, facilitated the strategic planning event as a starting point in how to address Opioid overdose prevention and addiction in Lenawee County.

Next meeting – June 21, 2016, 7:30 a.m., Lenawee Now
             Dave Maxwell will be the meeting facilitator.

EXAMPLES OF COMMUNITY SCORECARDS and other important links:

http://www.nxtbook.com/nxtbooks/fortcollins/2011communityscorecard/index.php#/1

http://talent2025.org/files/documents/misc/MuskegonSummaryR2.pdf

http://onedscorecard.datadrivendetroit.org/

http://tamc.mcgi.state.mi.us/MITRP/Data/PaserDashboard.aspx

http://www.baycounty-mi.gov/Docs/MSUE/BayCountyProfile.pdf

http://www.lenawee.mi.us/images/Admin_Office/2014_Lenawee_County_Dashboard.pdf

http://www.michigan.gov/midashboard/0,4624,7-256-59026---,00.html
http://www.co.jackson.mi.us/dashboard/index.asp
http://www.lisd.us/lenawee-cradle-to-career-2/lenawee-cradle-to-career/