Steering Committee Notes
March 15, 2016
Lenawee Now
5285 W US 223

Present: Dave Maxwell, Kim Murphy, Sue Lewis, Chris Miller, Gauge Aebersold, Don Taylor, Steve May, Tim Robinson, Ann Knisel, Michelle Hutchison, Joe Williams, Mike Masters

1. Welcome (2016 Goals need to be updated on the meeting agenda)

2. 9-1-1 Surcharge Presentation by Kim Murphy – included viewing two videos
   - Revenue stream is dwindling. It is 100% funded by the phone surcharge.
   - Family plans for cell phones has had a significant impact on revenue. The surcharge goes to the county/state where the bill goes to.
   - The new Next-Gen 9-1-1 includes options to text, video, GPS
   - This proposal is critical to the safety of Lenawee County. Vote May 3rd!
   - One Lenawee will endorse this proposal by a letter to the editor. Dave will write the letter.

   - Strategic Plan for Lenawee County – Joe and Dave have met with a number of possible facilitators. Glenn Pape from MSU extension looks like the best possibility. He recently worked with Livingston County on the development of their strategic plan. And the cost is reasonable ($1,800-3,000). He will meet with the One Lenawee Steering Committee on March 28th at Old National Bank boardroom in Tecumseh to walk us through the process. He suggests we have a motivational speaker at the first community kick off meeting to ignite the crowd as to why this is needed for the county.
   - Community Scorecard (Dashboard) – on hold until after the strategic plan has been completed.
   - County Administrator support – The community seems to be supportive of numerous county government efforts. To promote economic development we need to get adequate staffing in the County Administrator’s office...need an Equalization Director. Kim reports their biggest challenge is that the county needs a level 4 assessor and there are very few in this area.

2016 GOALS
* Strategic Plan for Lenawee County
* County Administration–support their actions to increase economic development.
* Implement Non-motorized Transportation Plan esp. extending Kiwanis Trail to Tecumseh. Begin implementing the River Raisin Restoration Project
* Support and explore new and existing Quality of Life efforts by county organizations and individuals.
* In conjunction with county economic development organizations and individuals, identify complementary activities where One Lenawee energies can add value.
* OL-Org. structure & continuity
* Promote Lenawee (Lenawee Brand?)
• **Non-motorized Master Plan** – Connecting Lenawee needs $11,000 for the Associated Engineers study for the continuation of the Kiwanis Trail. They have asked to move money that Kiwanis gave them and have it reallocated to this issue. They also need a second party in the contract with the landowners. Steve is working with a grant writer on their River Raisin Watershed efforts.

• **Quality of Life Efforts** – progress on our other goals tie to this

• **Economic Development** – Dave writing numerous letters???

• **One Lenawee Leadership/Organizational Structure and Continuity** – this may evolve out of the strategic plan.

• **Promoting Lenawee/Branding** – Students at LISD are working on a brochure promoting the trails and River Raisin. Where do we put our information and what do we use as a logo? What web site do we use? Lenawee Now, Lenawee County, or Visitor’s Bureau? This all goes back to the strategic plan and how we need to come up with a logo. Michelle suggested taking this to the Young Professionals group and tap into their expertise and funding.

4. **Reports from strands:**
   - **Lenawee Health Network** – Sue and Michelle are investigating a Robert Woods Johnson research grant where ProMedica will take the lead. Healthy Lenawee 2020 includes trained professionals who will come into the workplace to offer recommendations and training on health and wellness.
   - **Cradle to Career** – The executive committee meets March 15th to discuss the process for strategic planning, especially looking at equity throughout the county. High School Graduation Student Success and the Anti-bullying task force have joined together. LCAN will work only on post-secondary education. The trauma informed community initiative is also playing a part with C2C.

5. **Other announcements** – Michelle announced the upcoming Addiction Summit. Also, LCMHA is bringing in Fred Brason, CEO of Project Lazarus, in May to address substance abuse in Lenawee County.
   Sue announced that Catholic Charities will be opening a Child Advocacy Center for Lenawee County with her goal to be operational this summer. This is a collaborative community response to the issues of child sexual & physical abuse in the county that is addressed through forensic interviews in close collaboration with the County Prosecutor, law enforcement, and CPS.

**Next meeting** – April 19, 2016, 7:30 a.m., Lenawee Now
Don Taylor will be the meeting facilitator. Ann will take minutes in Sue’s absence.
EXAMPLES OF COMMUNITY SCORECARDS and other important links:

http://onedscorecard.datadrivendetroit.org/
http://tamc.mcgi.state.mi.us/MITRP/Data/PaserDashboard.aspx
http://www.baycounty-mi.gov/Docs/MSUE/BayCountyProfile.pdf
http://www.michigan.gov/midashboard/0,4624,7-256-59026---,00.html
http://www.co.jackson.mi.us/dashboard/index.asp
http://www.lisd.us/lenawee-cradle-to-career-2/lenawee-cradle-to-career/