Steering Committee Notes
October 20, 2015
Lenawee Now
5285 W US 223

Present: Dave Maxwell, Mike Masters, Sue Lewis, Chris Miller, Joe Williams, Bill Blackerby, Jim VanDoren, Don Taylor, and Ann Knisel.

1. Welcome to One Lenawee Mike Masters!
2. Review of Goals for 2015:
   a. Strategic Plan for Lenawee County - Dave and Joe met with Dan Phelan to discuss how Jackson went about doing their county strategic plan. Dan will plan to participate with the One Lenawee team occasionally in the future. He also may help us find a facilitator for the development of our county plan. Jim suggested that we work on the county administrator and possibly see if the Jackson County administrator could work with Marty. He seems to have a lot of influence over the commissioners. Dave and Joe are scheduled to meet with Ken Toll and Adam Brown (Deputy County Administrator for Jackson). Another suggestion was that we look to MSU extension for a facilitator.
   b. Community Scorecard – We’re still undecided as to where we are going with this. The Core Collective Impact group has health and education measures in place. We’ll keep this on the agenda as it evolves.
   c. Non-Motorized Master Plan/Kiwanis Trail – Dave presented the master plan for Connecting Lenawee to the county commissioners. Dave will present the Rivers and Trails to the River Raisin Watershed Council on Thursday at ISD. We’re $8,000 short for the river development plan for river restoration. He’ll ask this group for suggestions on how to fund it.
   d. Promoting (Marketing) Lenawee – Chris gave an update regarding the Gibbs Study/Revitalize Downtown Adrian. He stated there’s millions of dollars going out of this county. If it were to stay here, it could add millions of dollars of retailers in downtown Adrian. Recruitment of retailers is very costly. This study is used continuously by DDA. Regarding Gary Clift’s effort – the Chamber may take this over with a couple of other entities to keep the discussion going.

3. Reports from strands:
   a. Education – Mike reported the master teacher group meets next week. 10 of 11 districts are participating. He stated the Unified Talent group and C2C are starting to look at where they intersect in regards to career experience for students. Middle College is capped at 40 students.
   b. Arts and Culture – There is a strong Arts representation in our county but no umbrella organization for it. Everyone should check out what is going on at the old Adrian Training
School with Pi Benio. She wants to put a glass furnace in the facility. This location has the potential to be the art mecca of SE Michigan. World Fest starts the first week of November. The Croswell continues to raise significant funds towards their goal.

c. Lenawee Health Network – There are two main focus areas in the new strategic plan which includes: 1. Healthy Nutrition & Physical Activity and 2. Emotional Health & Well-being.

4. Who else needs to be at the table? Suggestions included: ProMedica’s Matt Hammond, Steve May, someone from the Visitor’s Bureau, Frank Hribar from Adrian College. As we progress we need to look at beefing up the agenda to make it worth their time to attend meetings. This group continues to evolve and as we do the agenda will evolve.

5. Other – Chris, representing the Lenawee Housing Development Corporation and Burt Fenby will meet with Marty Marshall. Both Chris and Burt have some funds but need the county’s help to conduct the housing study. Est. cost $25,000.

Next meeting – November 17, 2015, 7:30 a.m., Lenawee Now
Don Taylor will be the meeting facilitator.

EXAMPLES OF COMMUNITY SCORECARDS:

http://onedscorecard.datadrivendetroit.org/
http://tamic.state.mi.us/MITRP/Data/PaserDashboard.aspx
http://www.baycounty-mi.gov/Docs/MSUE/BayCountyProfile.pdf
http://www.michigan.gov/midashboard/0,4624,7-256-59026---,00.html
http://www.co.jackson.mi.us/dashboard/index.asp