LENAWEE COLLECTIVE IMPACT
CORE MEETING

MINUTES
April 24, 2014
9:30am

Present:

John Haught       Lenawee Essential Needs Council
Tim Kelly         Lenawee Essential Needs Council
Nancy Bishop      Lenawee Essential Needs Council
Patsy Bourgeois   Lenawee Health Network
Anne Barton       Lenawee Health Network
Sue Lewis         Lenawee Health Network
Dave Maxwell      OneLenawee
Diane Bach        Financial Stability
Christine MacNaughton  Financial Stability
Peggy Molter      Lenawee Cradle to Career
Sandy Keener      Backbone Organization
Kathryn Szewczuk  Backbone Organization/facilitator
Karen Rawlings    Backbone Organization/minutes

Absent:

Chris Miller       OneLenawee
Amy Palmer         Financial Stability
Ann Knisel         Lenawee Cradle to Career
Christie Cadmus    Lenawee Cradle to Career
Ryan Fewins-Bliss  Consultant

1. Welcome and introductions
2. Previous minutes were approved as written.
3. Agenda Setting for May 2nd Community Collaborative.
   It was agreed that a representative from each of the CI groups would give a brief overview of
   the work currently being done. Project SEARCH has approached us to do a presentation. It was
   agreed that this would be good information for collaborative members; this is a great example
   of collective impact that will benefit the community as a whole. Kathryn will communicate with
   Amanda Brooks regarding time/equipment needed etc. Agency updates will follow the
   presentation. Kathryn will draft an agenda and circulate to the CIC members for approval.
4. Review goals of each of the groups.
a. Lenawee Essential Needs Council. Nancy Bishop reported that the mission and vision is completed, however, they are struggling with goals and measurement for the food group (particularly).

b. OneLenawee. Dave Maxwell reported that goals are not measurable. Ex. Improved marketing/media coverage and impact, and filling gaps in the community. They are currently working with the Visitors Bureau. Primary goal is improving quality of life in Lenawee County. More information can be accessed on the Lenawee Now website, under Living in Lenawee. http://www.lenaweenow.org/. Their aim is to publish in the Daily Telegram once per month, and be on WLEN as often as possible. Dave Maxwell to send Karen Rawlings a list of “strands” of OneLenawee, also a list of dates and times for the meetings/including contact person. Discussion regarding possibility of an Arts Council in the area? There are two separate entities – visual and performing. United Way is working on collecting data/information regarding all of the arts activities going on in the schools. This will be communicated to OneLenawee. Another goal is to have a community scorecard. Christine MacNaughton distributed a document “Agenda for Change“ which includes income; education; health data. Patsy Bourgeois recommended asking people WHY they moved to Lenawee County.

c. Lenawee Health Network. Anne Barton provided goals and objectives for each target area, as well as Community Health Needs Assessment summary for Bixby Hospital, which includes LHN related focus areas.

d. Financial Stability Coalition. Christine MacNaughton reported that the goal is to increase the number of lower-income families who are financially stable. The objective is “to increase the number of individuals who spend less than 30% of their income on housing by expanding budgeting and saving through education, counseling, financial resources and skill building”.

e. Cradle to Career. Peggy Molter reported the 4 goals which include: Supporting goals of GREAT Start; LCAN; Reading by 3rd Grade and K-16 STEM proficiency by Middle School.

There was discussion regarding the need to agree on higher overarching goals for the CIC group, and how this group can help the CI models. Collective Impact cards (United Way provided) were distributed.

5. Work on quality of life indicators. This was tabled until the next meeting.

It is important to improve all levels of communication. Minutes of all meetings should be sent to Amy Palmer amy@lenaweeunitedway.org for the 2-1-1 Newsletter, which goes out on the first Monday of every month, and Karen Rawlings krawlings@lcma.org for the LCMHA website.

This core committee will meet on the 4th Thursday, monthly at CMH 9:30 – 11:00am.

Next meeting – May 22nd.