

LENAWEE COLLECTIVE IMPACT CORE MEETING

MINUTES March 27, 2014 9:30am

Present:

John Haught	Lenawee Essential Needs Council
Nancy Bishop	Lenawee Essential Needs Council
Patsy Bourgeois	Lenawee Health Network
Sue Lewis	Lenawee Health Network
Dave Maxwell	OneLenawee
Amy Palmer	Financial Stability
Christine MacNaughton	Financial Stability
Ann Knisel	Lenawee Cradle to Career
Peggy Molter	Lenawee Cradle to Career
Christie Cadmus	Lenawee Cradle to Career
Sandy Keener	Backbone Organization
Kathryn Szewczuk	Backbone Organization/facilitator
Karen Rawlings	Backbone Organization/minutes

Absent:

Tim Kelly	Lenawee Essential Needs Council
Anne Barton	Lenawee Health Network
Chris Miller	OneLenawee
Diane Bach	Financial Stability
Ryan Fewins-Bliss	Consultant

1. Welcome and introductions
2. Previous minutes were approved as written.
3. Review and approve By-Laws. One word added to Name on page 1 "The name of this team shall **be** the Collective Impact Core". **MOTION BY HAUGHT** to approve Collective Impact By-Laws dated 2/27/14. **SUPPORTED BY PALMER. MOTION CARRIED.**
4. Common Agenda
Szewczuk referred to a sample as guidance for this committee, which was supplied by the Consultant, Ryan Fewins-Bliss.

Urgency for Change:

Discussion included the fact that Lenawee is program rich, but system poor. There is a lot going on, but many programs are not connected. If there was more **communication** and **collaboration**, systems could run more **effectively** and **efficiently**. Many resources are available but many are limited by scope and financing – there is urgency to become more effective than we currently are. We also cannot wait for someone else to solve our problems. We are focused on **outcomes**, but challenge is to show how these are being measured and where it is taking us. The only way to make an impact in Lenawee County is to do it together, by changing conditions and doing things differently – no-one can do it alone. Problems are system wide. We need measurement tools to tell us if we have been successful. Have we moved the arrow north? There is difficulty in obtaining data, then deciding what to do with it when you have it. There is a need for ongoing **community assessment**.

Suggestion to include: **“To improve quality of life by creating a thriving community using the Collective Impact Model”** in Urgency for Change statement. There was more discussion regarding quality of life and what that should encompass. Members have agreed to look at the ideas that were presented, describing the urgency for change and develop a statement in one or two sentences (elevator pitch):

- Having an impact in an environment where resources are shrinking
- To become more efficient/effective
- Change community conditions
- A thriving community has a better quality of life
- Lenawee is a place where people want to live
- We’re not running the community, we’re making sure the community is running

Purpose:

It was agreed to use the purpose stated in the By-Laws.

Goals:

Goals should reflect quality of life indicators. Ex. Unemployment rate; education level; poverty level; healthy (county health ranking); safety. Maybe 5 indicators to be tracked but should reflect back to CI groups and their goals. Discussion regarding safety, and the need to have feedback from law enforcement/courts. Szewczuk noted that members from this sector do attend workgroups within the CI Model. Maxwell reported that Chris Miller is working on a quality of life scoreboard, and he would be a good resource for narrowing this down. It was agreed that each of the CI groups probably have measures that relate to quality of life – this group should evaluate those first. It was agreed that goals of each of the groups should be shared. This group should choose overarching goals, but should be measurable.

5. Communication

As we move along in the process it is important to improve all levels of communication. Minutes of all meetings should be sent to Amy Palmer amy@lenaweeunitedway.org for the 2-1-1 Newsletter, which goes out on the first Monday of every month, and Karen Rawlings krawlings@lcmha.org for the LCMHA website.

6. Other

Palmer reported that if funds were available it would be desirable to purchase "Results Based Scorecard" software. This would benefit everyone. Suggestion to have a cheat sheet available which includes 5 elements of CI, along with contact information and workgroups, meeting dates etc. Organization diagram will also be reworked. Maxwell to send Karen Rawlings possible diagrams. Leadership team members to bring top 3 metrics to next meeting.

This core committee will meet on the 4th Thursday, monthly at CMH 9:30 – 11:00am.

Next meeting – April 24th.