

**Financial Stability Coalition Meeting  
March 10, 2017**

PRESENT: Terry Clark-Jones, Burt Fenby, Laura VanSickle, Beth Wood, David Verboort, Jackie Bradley, Lisa Eack, Lynne Punnett, Laura Negron-Terrones, Julie Laughlin, Nancy Bishop

Meeting was called at 9:00am by Terry Clark-Jones.

Monroe/Lenawee United Way

Jackie Bradley reported that she has just started with Monroe/Lenawee UW as their Associate Director. As everyone knows, they are trying to get involved in Lenawee as much as possible. Jackie would like to be involved with any fundraisers, meetings, etc. please let her know.

At this point, they are currently in the process of hiring for a replacement for SE Michigan Legal Services.

Mini IDA Committee

Julie mentioned that this committee has met and approved applications for car repairs, rent, and education. The big IDA can be used for housing, education and starting or expanding a business. The Mini IDA can be used for education and transportation and can be used towards the big IDA. Burt mentioned if there is a situation that a client has expressed an interest for an IDA, bring it to the committee. Terry will send out the guidelines for the IDA program. Laura T. brought up the idea of using IDA's for possibly home owners and/or auto insurance.

Motion to: Add Home Owners Insurance/Auto Insurance to the IDA

Motioned by: Lynne Punnett

Motion seconded by: Laura Negron-Terrones

Motion: Carried

VITA

There are several clients that are being turned away due to the new tax software and the limited number of volunteers. Discussed having different locations that could offer free tax sites to do their own taxes such locations as: Michigan WORKS!, DHS lobby, and the libraries. Discussed the different ways to offer and to provide some education on different opportunities, help with recruiting volunteers, tax prep sites around the county, and education on ways to get the best on their refund.

Classes

Getting Ahead – Julie reported that Hudson has 5, Tecumseh has 6, and Adrian has 9, 12, and 10 in their classes.

Pathways to Hope – No report

Raise UP! – David reported that the focus is on employees within the organization and those outside the organization with clients on the smart ways of shopping.

Rent Smart – next class 4/26/2017 – Terry distributed the flyer for the group to promote. The next one will be held at the end of July, 2017.

### Financial Institutes/Partnerships

Terry reported out that they are reaching out to the financial institutes in the county. David has reached out to Old National Bank, CoAmerica Bank in Clinton. We need to continue to reach out to the local lending institutions in the county.

### Social Marketing/Promotional Financial Literacy/Education

#### SMTM/Project Connect Final Report

Nancy reported out that the financial classes were attended and were positive. Attendance was down this year and we are researching out way we were down 100 from last year. We are a model for the SEDEM funds for the Show me the Money grant. Julie will bring a report on those who attended the project connect classes and are enrolled and taking her classes now. We did get the MICA grant for the start of next year.

#### Money Smart Week – April 22-29, 2017 –

- Lenawee Family Money Smart Road Rally (April 24-28)
- Grand Prize Drawing is going to be held on April 28 at possibly First Federal. Looking for grand prize offerings such as gift cards.
- All agencies in attendance are participating. Terry is developing the map for those participating as to when you are offering a class, time, etc. The deadline to be a stop for participating is April 14. March 15 meeting is at 1:30pm. Each agency stop would be the opportunity to educate those participating on the programs offered and who you are at each agency. 4-H, Andrea for food, Terry to do stress each day of the week.
- Kids and adults can participate in this event. Julie asked members to save TP rolls and has a company saving boxes for her piggy bank project. We need to get tickets. Terry will develop posters. Terry discussed the 3X5 ticket cards for promoting programs. Vanessa is going to develop these cards for MSU. You can get 5,000 cards for \$169. If you would like to do this for your programs, please contact Terry.
- David has reached out to the libraries and so far the Clinton, Hudson and Morenci indicated they are interested.
- Lisa mentioned when there is a participating agency outside of Adrian, there needs to be a location point out for those locations. Map with call outs on front and separate little maps on the back.

### Landlord Group

Lynne reported out that Jennifer from Fair Housing Center from Washtenaw County spoke at the February meeting. Judge Schaedler is speaking at the March regarding about eviction, court system, and the new mediation process. They meet at 8:15 on the last Friday of each month at Family Kitchen. This month's meeting is March 31.

### Core and Community Collaborative Meetings

February 23, 2017 event.

### Data Collection for 2017

We will continue to collect data for one more year. During the next couple of month, the group will be look at who our target audience is.

Currently it is not clear if we are reaching those financially unstable-“spending more than 30% of your income on housing”.

Emerging Issues/Projects:

Take a look at [211counts.org](http://211counts.org) for local numbers on who is calling 211 and what people are reaching out for. Helpful for grant writing.

Next meeting: April 14, 2017- 9 to 10:30 am at the Lenawee Human Service Bldg. Lenawee Room.